



Igniting the fire of the Holy Spirit in the hearts of your parish community!

Highlight: LENT

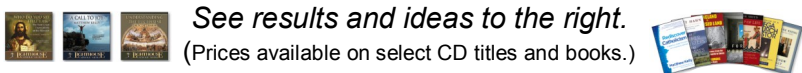
Click: www.LighthouseIdeas.org/Lent12.aspx

Give a CD (or book) to Each Family on Easter! Receive free books and book rack*

NOW is your chance to give each family a CD for Easter.

See results and ideas to the right.

(Prices available on select CD titles and books.)



Little parish? Give each family a CD for \$2.10/CD

Orders of 250+ CDs = \$2.00/CD and **FREE bookrack**

*Orders of 500+ CDs = \$1.95/CD and **35 FREE books & bookrack**

*Orders of 1000+ CDs = \$1.85/CD and **70 FREE books & bookrack**

Orders of 12+ cases of books = \$2/book

CDs and books also come with a FREE download!

This is worth asking parishioners or Knights or Altar Society, etc. for donations!



Want to preview the talks? Click on the links on the webpage above.

Know a parish without Lighthouse?

Spread the word that for bulk giving at Easter....

Orders of 500+ CDs = \$1.95/CD & a **FREE side entrance kiosk with starter CD kit!** (\$561 retail) & a free download/CD

Orders of 1000+ CDs = \$1.85/CD & a **FREE large kiosk display with starter CD and Book kit!** (\$948 retail) & a free download/CD



A CD a Week for Lent

See the 4th idea at the right. Receive a discount on the 7-CD bundle shown on the flyer (\$15 bundle/ \$2.14/CD) or choose your own titles.



New CD Titles Dec. - Jan.

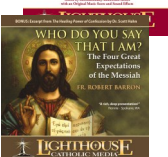
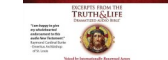
Sacred Christmas Songs — Kitty Cleveland

The Christmas and Easter Story — Excerpts from the Truth & Life Dramatized Audio Bible (shares the Passion narratives...great for Lent!)

Who Do You Say That I Am? - the Four Great Expectations of the Messiah — Fr. Robert Barron (available on January 31st)

See all titles and synopses at

www.LighthouseIdeas.org/CDs.aspx.



Ways to Make a Difference!



Try one of these four ways this Lent / Easter...

- 1) **Give the Gift of Faith:** Give a gift of a Catholic CD to every family for Easter. Reach vibrant Catholics, including those who have never picked up a CD, as well as those who come to Mass only one or two times a year.

"We personally asked parishioners to donate for this cause. Within one week we had enough to order the 700 CDs! People were quick to donate as they wanted to share the CDs with others."
- Jen, St. Patrick's

"I used memorial money for a CD for each family. I placed a label on each CD that said, 'Gift donated in memory of Andy.' I heard one say it was a wonderful way to honor Andy, and I know many think of Andy and pray for him when they hear the CD."
- Fr. Paul Eberle, Sts. Peter and Paul

- 2) **The Great Exchange:** Give every family one of two CDs for Easter and invite people to listen throughout the week and exchange the CD for the other title the following weekend. This option offers 'a next step' for those who are inspired by their first CD.

"This past weekend was amazing—the response has been beautiful! We continue to hear stories from people who have been touched by the 'Great Exchange.'" - Eileen, St. Gregory the Great

- 3) **Passing the Spirit:** Create excitement by circulating smaller quantities of 3 CD titles throughout your parish throughout Lent - a great alternative if unable to provide a CD for every family.

"This (Passing the Spirit) has been a great success. I can't tell you how many people who I would not have expected to say this have said 'I can't get enough of these CDs.'" - Pastor, St. Jude

- 4) **Journey Closer to Christ:** Offer bundles of seven titles (ask a suggested donation of \$20) and encourage people to listen to a CD a week for their Lenten devotion and one for Easter.

"I was amazed at the response to the bundle announcement. We had to reorder more for the next weekend!" - Jeri, St. Joseph's



May God richly bless your parish this Lenten season.

